



CITY OF JANESVILLE
Wisconsin's Park Place

POPULAR
ANNUAL
FINANCIAL
REPORT



FOR FISCAL YEAR ENDED
DECEMBER 31, 2017



To the Citizens of the City of Janesville:

I am pleased to present you the City of Janesville’s Popular Annual Financial Report (PAFR) for the year ended December 31, 2017. The City has developed this report to communicate the financial operations and financial condition of the City in a user-friendly format. The PAFR is derived from the 2017 Comprehensive Annual Financial Report (CAFR). The CAFR contains financial statements which are prepared according to Generally Accepted Accounting Principles (GAAP) and audited by an independent Certified Public Accountant (CPA) in accordance with Generally Accepted Audit Standards (GAAS). I am proud to say that the City of Janesville has been awarded a Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association for each of the past 24 years.

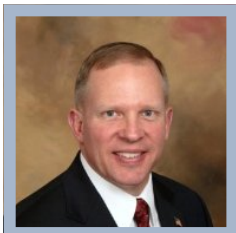
In addition to providing financial information, this report demonstrates what makes Janesville a great place for people to plant their roots. The City is home to over 20 thriving primary and secondary schools, two universities, and a wide variety of diverse businesses. This report demonstrates the importance of City government supporting these activities.

I welcome any feedback, comments, or concerns regarding the information included in this report.

Sincerely,



Mark A. Freitag
City Manager



The City participated in the fourth annual “Make A Difference Day” with UW-Whitewater (Pictured Left).

Table of Contents

Janesville at a Glance.....	2
City of Janesville Organizational Chart.....	3
2017 City Stats.....	4
Wisconsin’s Park Place.....	5
2018- 2022 Strategic Plan.....	6
What’s Happening Around the City.....	7
City Funds.....	8
General Fund.....	9
Property Taxes.....	10
Water Utility Fund.....	11
Wastewater Utility Fund.....	12
Other Funds.....	13
Financial Transparency.....	14
Awards and Re-Accreditations.....	15
Stay Connected.....	16



CITY OF JANESVILLE

Wisconsin's Park Place

Janesville at a Glance

The City of Janesville was incorporated in 1853 and is located in south central Wisconsin about ten miles north of the Illinois border. The City operates under the Council-Manager form of government with the City Council providing policy direction while the City Manager oversees the day-to-day operations of the organization. Janesville is a great place to plant your roots and raise a family!

Municipal Services

Assessor's Office
Attorney's Office
Clerk-Treasurer's Office
Economic Development
Finance Office
Fire
Hedberg Public Library
Human Resources
Information Technology
Neighborhood and Community Services
Police
Public Works



Major Employers

Mercy Health System
School District of Janesville
Grainger Brands
Rock County
SSI Technology
Data Dimensions
Dean Health System

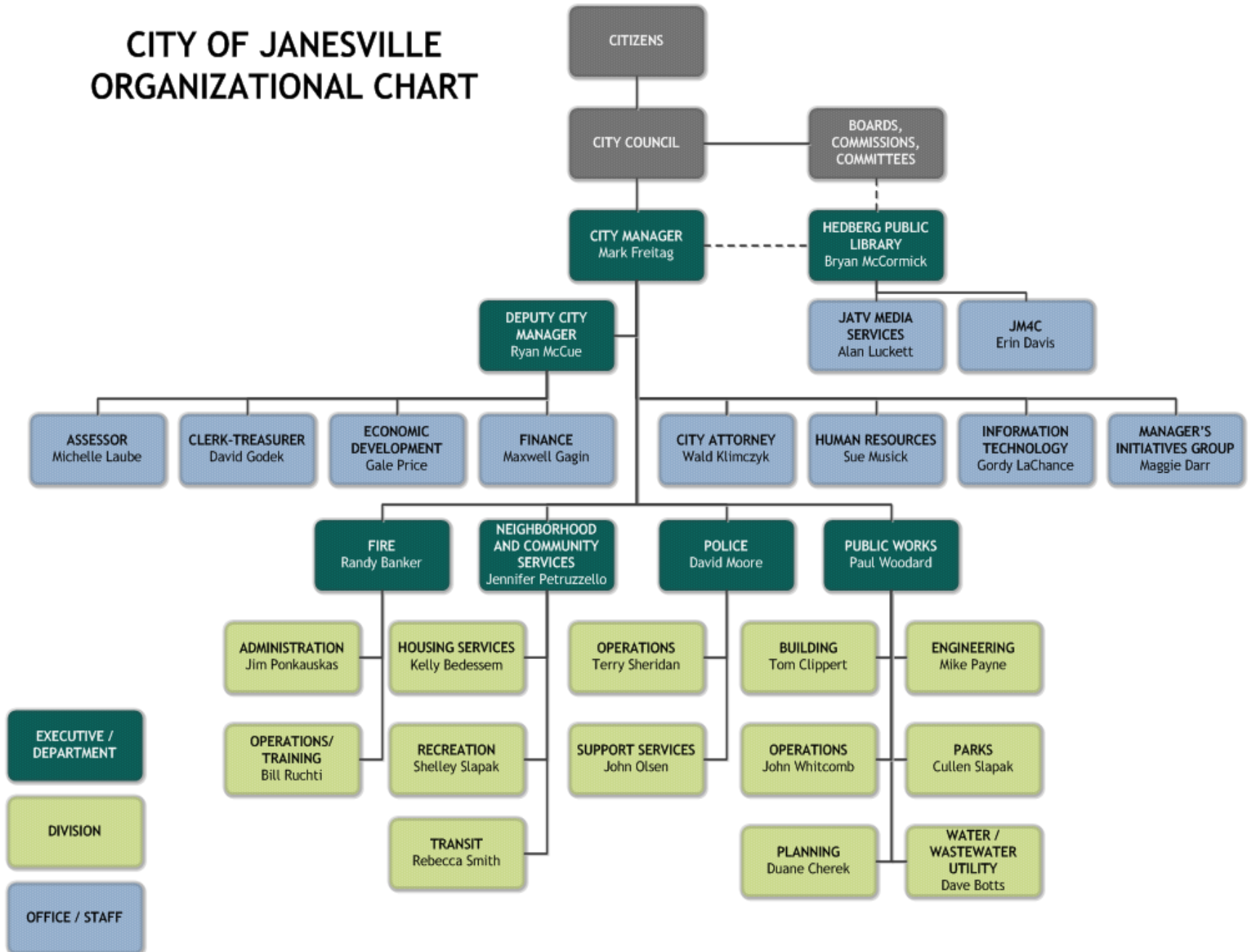
Key Characteristics

Population ¹	64,359
Median Income ¹	\$50,300
Median Age (Years) ¹	37.6
Unemployment Rate (June 2018) ²	3.5%
Poverty Rate ¹	14.7%
Total Number of Households ⁵	28,038
Median Home Value ¹	\$129,300
Equalized Assessed Value (Levy Year 2016) ³	\$4,165,074,300
City of Janesville FTE Employees ⁴	555

Sources

- ¹ U.S. Census Bureau 2012- 2016 Estimates
- ² WI Department of Workforce Development
- ³ Janesville CAFR
- ⁴ 2018 Annual City Budget
- ⁵ Janesville Building Division

CITY OF JANESVILLE ORGANIZATIONAL CHART





CITY OF JANESVILLE

Wisconsin's Park Place

2017 City Stats

10,218

Fire Department calls for service (a 3.9% increase)



88

new jobs created through Tax Increment Financing Development Agreements

1,849

abandoned 911 calls to which police responded. These abandoned calls needlessly consume many officer hours and resources.



12

miles of streets rehabilitated (plus Austin Rd. & Milwaukee St.)

268,745

Recreation program participants (a 3.6% increase)

137

new hires & promotions (including seasonal employees)



\$800,000 in donations to Hedberg Public Library's "Transform Your Library" Capital Campaign (to date, donations are over \$1 million!)

11,500

potholes filled

510

families assisted monthly through the Rental Assistance Program

93



new home building permits issued

392,335

rides provided by JTS

1,582

new water meters installed



54

water main breaks repaired

Check out the City's online performance dashboard

Park Place Performs!

performance.ci.janesville.wi.us



nixle

www.ci.janesville.wi.us

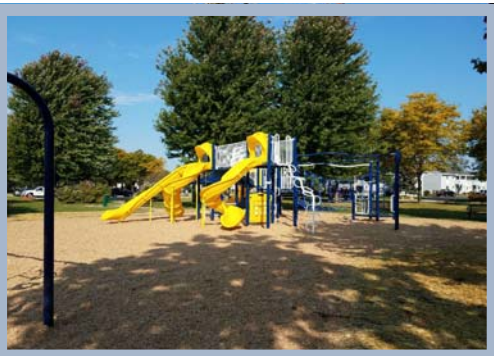


CITY OF JANESVILLE

Wisconsin's Park Place

Wisconsin's Park Place

Wisconsin's Park Place offers diverse opportunities with its 2,590-acre park system which includes 64 improved parks. Janesville's parks are divided into categories that include regional parks, community parks, neighborhood parks, greenbelts and open spaces. Regional parks are designed to provide recreational opportunities to all local residents and those from surrounding communities. Meanwhile, community parks are designed to serve residents within a radius of a few miles. Lastly, neighborhood parks are designed to service the individual neighborhoods in which they are located. The various parks provide an arboretum, Lion's Beach, outdoor swimming at Rockport Pool and the Palmer Wading Pool, the Riverside Splash Pad, tennis courts, six lighted softball fields, sledding hills, ten miles of cross-country ski trails, 30+ miles of paved bike trails and picnic pavilions.



2017 Major Park Accomplishments

Completed the rebuild of CAMDEN Playground at Palmer Park (Pictured Right)

Completed the rebuild of Kiwanis Park Playground with help from Kiwanis Club (Pictured Left)





CITY OF JANESVILLE

Wisconsin's Park Place

2018 - 2022 Strategic Plan

The 2018-2022 Strategic Plan serves as the road map over the next five years to guide our community's vision to become **THE COMMUNITY OF CHOICE TO REALIZE LIFE'S OPPORTUNITIES**. The Plan outlines our goals coupled with objectives and strategies to help us make significant, measurable improvements.

VISION: WISCONSIN'S PARK PLACE: Discover the community of choice to realize life's opportunities.

MISSION: To innovatively provide effective municipal services that are responsive to the needs of residents, businesses, and visitors and delivered in a reliable, efficient manner in order to sustain Janesville as the community of choice.

STRATEGIC GOALS:

DOWNTOWN

To position our downtown as a vibrant neighborhood where commerce, culture, entertainment, and history intersect.

FINANCIAL SUSTAINABILITY

To remain a responsible and forward-thinking steward of financial resources.

INFRASTRUCTURE

To build upon the community's foundation of well-planned, maintained, dependable, and sustainable infrastructure.

PERFORMANCE CULTURE

To cultivate an organizational environment that empowers an engaged, innovative, and diverse municipal employee base.

SAFE & HEALTHY COMMUNITY

To advance safety and overall well-being of residents and neighborhoods through cooperation and encouraging an active lifestyle.

ECONOMY

To facilitate continued growth and diversification of our local economy.

IMAGE & ENGAGEMENT

To strategically communicate the City's strengths, priorities, and initiatives while maintaining trust and confidence through effective engagement.

PARTNERSHIPS

To embrace and enhance collaboration with local, regional, national, and global stakeholders to realize shared success.

ROCK RIVER CORRIDOR

To promote, enhance, and respect the unifying feature of our community.



Park Place Performs! is an online dashboard enabling the community to track progress of the City's strategic goals. Explore today by visiting performance.ci.janesville.wi.us.

Visit www.ci.janesville.wi.us/strategicplan to view the full 2018-2022 Strategic Plan.



CITY OF JANESVILLE

Wisconsin's Park Place

What's Happening Around the City



In 2017, we launched the Park Place Performs! online performance dashboard, allowing the public to see how the City measures its progress.



The city completed the first phase of downtown renovations and officially "Launched the Square" including the Great River Lawn.



IT completed the phase 3 construction of the Metropolitan Area Network, which extended fiber optic connectivity between additional City facilities.



JATV began live broadcasting our Alcohol License Advisory Committee, Plan Commission, and Community Development Authority meetings.



In 2017, through TIF Development Agreements, the City invested \$6.7 million, which translates to \$35.6 million in private investment and 88 new jobs.



The Fire Department purchased a new fire engine through a cooperative program saving approximately \$140,000.

City Funds

The City utilizes five main fund types to account for governmental services. These funds are grouped into two separate categories: governmental activities and business-type activities. Governmental activities are the basic services provided by the City and include services such as public safety (police and fire); public works; parks and recreation; library; and general administration. Business-type activities include water and sewer services. These are considered business-type activities because fees are charged to customers to cover the cost of providing these services.

General Fund

The chief operating fund of the City, includes general government; public safety; public works; parks and recreation; neighborhood and community services; and economic development expenses.

Special Revenue Funds

Account for activities where dollars are restricted to specific purposes such as the Hedberg Public Library, Tax Increment Financing (TIF) Districts, the landfill, and grants.

Capital Projects Funds

Account for construction and acquisition of major capital assets including vehicles and equipment.

Debt Service Fund

Account that provides for the repayment of long-term debt associated with capital projects.

Enterprise Funds

Account for the activities that operate much like a business in that services are supported by user fees such as the Water and Wastewater Funds.

This report is largely derived from the City of Janesville's 2017 Comprehensive Annual Financial Report (CAFR) however, it is not prepared in accordance with generally accepted accounting principles (GAAP). This is a summarized report presented to citizens to better understand the CAFR. The 2017 CAFR can be found on the City's website at <http://www.ci.janesville.wi.us/home/showdocument?id=8299>.

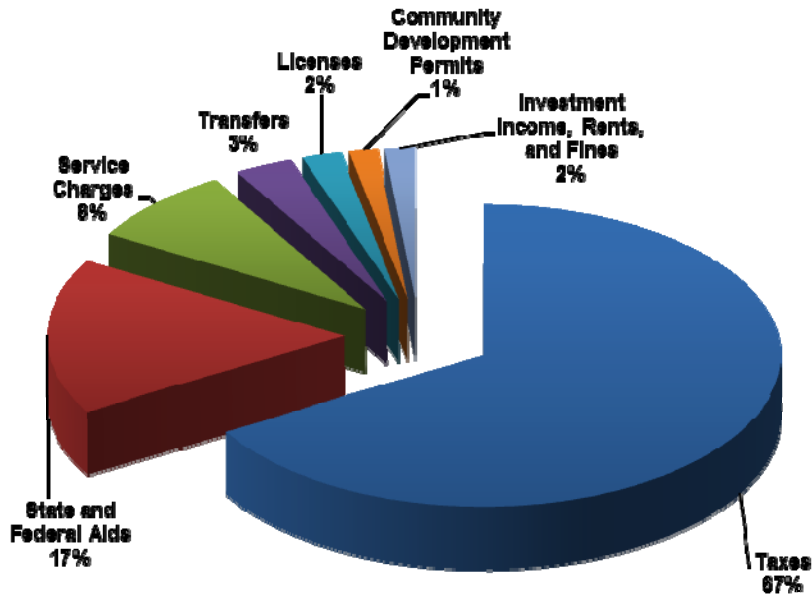


CITY OF JANESVILLE

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General Fund

The General Fund is the chief operating fund of the City and provides for municipal services that are primarily funded by property taxes.



Revenues

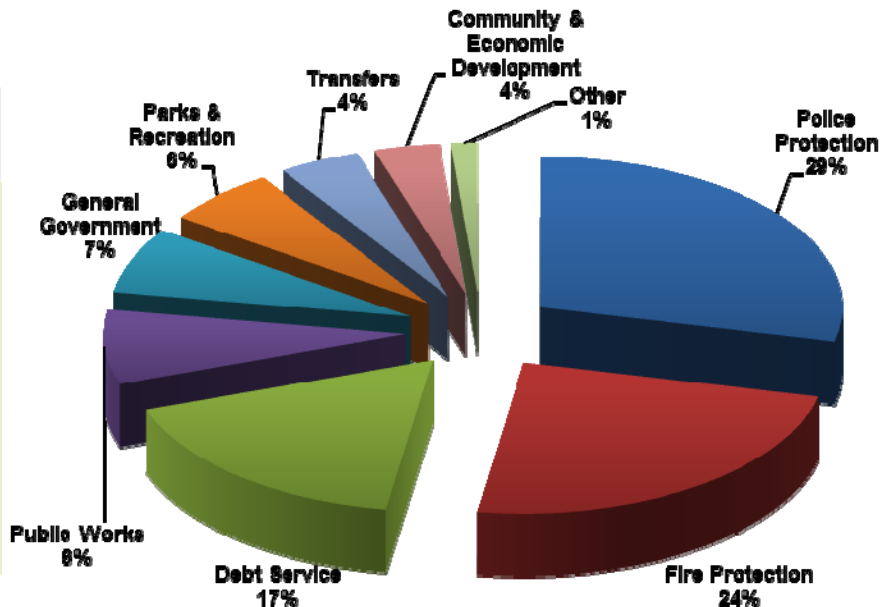
In 2017, the General Fund received \$46,401,097 in revenue.

The chart to the left depicts the variety of revenue sources collected in the General Fund. The General Fund's largest source of revenue is from taxes at \$30,923,050, or 67%, followed by state and federal aids at \$7,754,312, or 17%. Community development permits account for the least amount of revenue at \$716,845, or 1%.

Expenses

In 2017, the General Fund had \$47,389,857 in expenses.

The chart to the right depicts the variety of programs funded by the General Fund. The General Fund's largest expenses were for public safety (Police and Fire) at \$24,856,922, or 53%. The next largest expense was for debt service payments at \$8,149,635, or 17%.



In 2017, the difference between actual General Fund revenues and expenses resulted in a \$988,760 decrease in fund balance. The decrease is attributed to the use of \$950,000 in reserves to help offset health insurance cost overages from the prior year. The General Fund ended the year with a fund balance of \$8,272,908.



CITY OF JANESVILLE

Wisconsin's Park Place

Property Taxes

Property taxes are the City's largest source of revenue, used to pay for library and city-provided services such as police protection; fire protection; parks and recreation; snow removal; and much more. About two-thirds of the costs to administer City government and library services are paid for through property taxes. The remaining non-property tax revenue comes from financial aid from the State of Wisconsin, user fees, permit fees, non-property taxes, interest, rents or fines.

MONTHLY TAX BILL FOR AVERAGE HOME*

Service	Amount	%
Police Protection	\$25.23	30%
Fire Protection	\$18.58	20%
Public Works	\$14.93	18%
Library	\$8.31	10%
General Government	\$7.88	10%
Parks and Recreation	\$5.47	6%
Community & Economic Development	\$1.77	2%
Transit System	\$1.78	2%
Other	\$1.33	2%
TOTAL	\$85.28	100%

To the left is the average home's City tax bill broken down by cost per service per month.

The average home's \$85.28 monthly bill covers municipal government services, but does not provide state and county services. The property tax bill adds together the tax levy of five different taxing jurisdictions, not just the City of Janesville. Instead of requiring that separate bills be paid to each governmental unit, the levies from all five are combined into one bill. After the property tax bill is paid, the money is divided and each taxing jurisdiction receives its share. The distribution of property taxes by jurisdiction can be found below:

- City of Janesville = 34.49%
- Janesville School District = 32.98%
 - Rock County = 26.89%
- Blackhawk Technical College = 4.96%
 - State of Wisconsin = 0.69%

* assessed value of \$121,400

- Police Protection
- Fire Protection
- Public Works
- Library
- General Government
- Parks and Recreation
- Community Development
- Transit System
- Other





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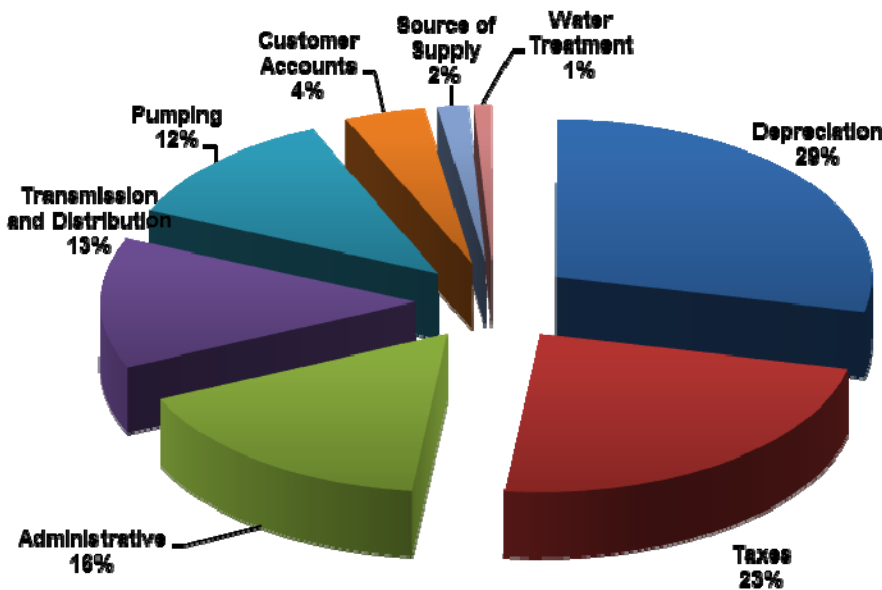
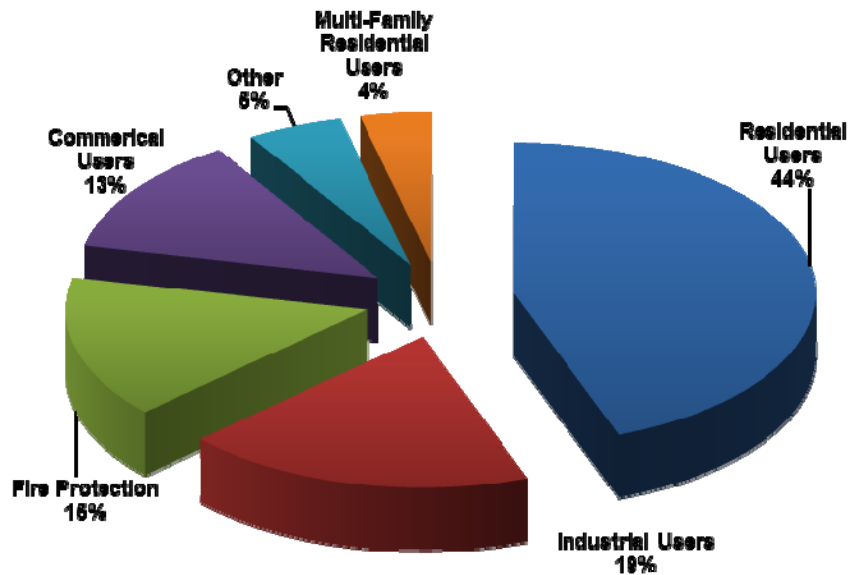
Water Utility

The Water Utility manages the water distribution system, which consists of a network of over 371 miles of water mains. The water supply for the City of Janesville includes the operation and maintenance of eight wells, three booster stations, two water storage reservoirs, and one elevated tower.

Revenues

In 2017, the Water Utility Fund received \$8,147,310 in operating revenue.

The chart to the right depicts the variety of revenue sources collected in the Water Utility Fund. The Water Utility's largest source of revenue is from residential users at \$3,613,463, or 44%, followed by industrial users at \$1,530,473, or 19%. Multi-family residential users account for the least



Expenses

The Water Utility Fund had \$6,638,557 in operating expenses in 2017.

The chart to the left depicts the variety of programs funded by Water Utility Fund. The Water Utility's largest expenses were for depreciation at \$1,894,342, or 29%, and taxes at \$1,545,806, or 23%. The smallest expense was for water treatment at \$61,121, or 1%.

In 2017, the difference between actual Water Utility Fund revenues and expenses resulted in operating income of \$2,282,283. The Water Utility Fund ended the year with net position, which represents total assets less total liabilities, of \$44,525,631.

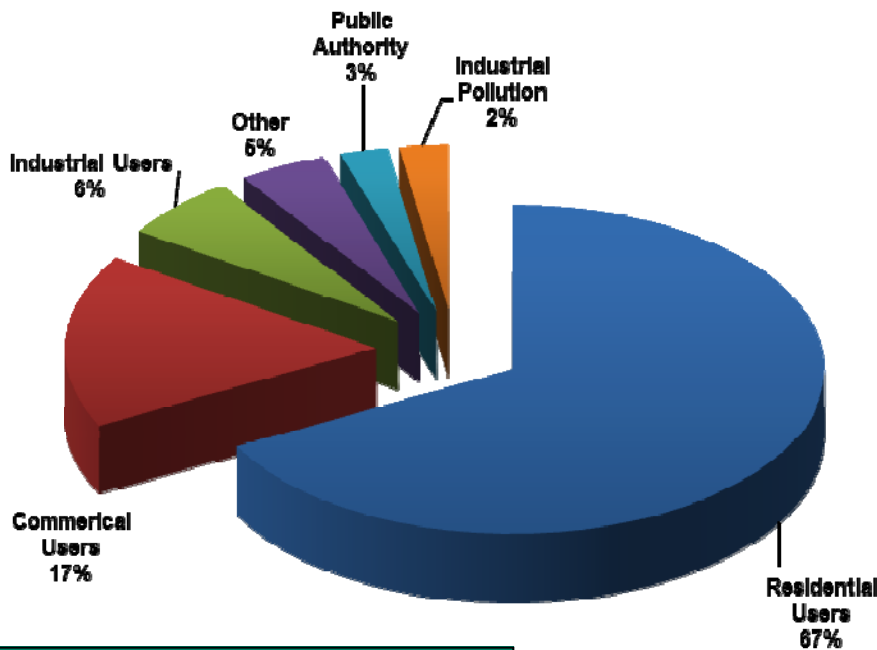


CITY OF JANESVILLE

Wisconsin's Park Place

Wastewater Utility

The Wastewater Utility manages the sewage collection system, which consists of about 300 miles of sewer main. Additionally, the wastewater treatment plant, located off Afton Road, tests and treats sewage in a manner that complies with all state and federal environmental regulations.



Revenues

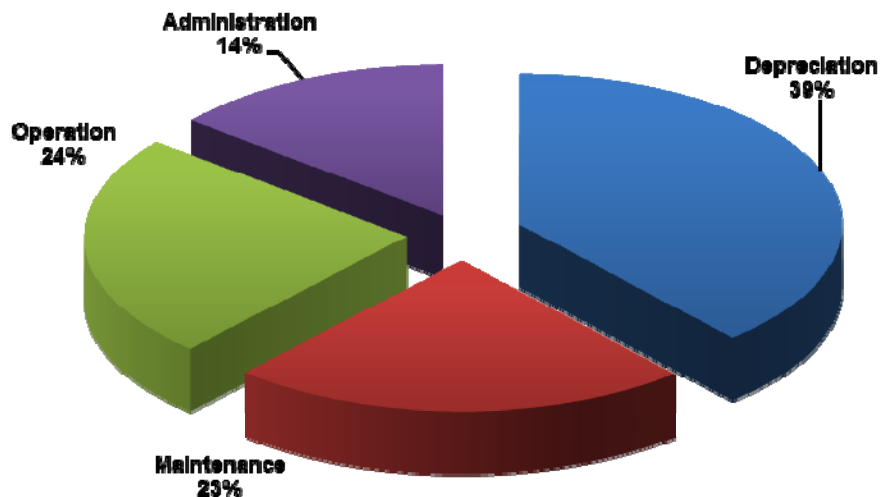
In 2017, the Wastewater Utility Fund received \$9,941,257 in operating revenue.

The chart to the left depicts the variety of revenue sources collected in the Wastewater Utility Fund. The Wastewater Utility's largest source of revenue is from residential users at \$6,690,878, or 67%. This is followed by commercial users at \$1,682,940, or 17%. Industrial pollution accounts for the least amount of revenue at \$247,844, or 2%.

Expenses

The Wastewater Utility Fund had \$8,619,038 in operating expenses for 2017.

The chart to the left illustrates the variety of programs funded through the Wastewater Utility Fund. The Wastewater Utility's largest expenses were for depreciation at \$3,322,072, or 39%, and operations at \$2,081,231, or 24%. The smallest expense was for administration at \$1,222,230, or 14%.



In 2017, the difference between actual Wastewater Utility Fund revenues and expenses resulted in an operating income of \$1,322,219. The Wastewater Utility Fund ended the year with net position, which represents total assets less total liabilities, of \$57,429,212.



CITY OF JANESVILLE

Wisconsin's Park Place



Other Funds

Sanitation Fund

In 2017, the Sanitation Fund received \$9,753,184 in revenue and had \$8,318,433 in expenses, resulting in a \$1,434,751 increase in fund balance.



Transit

Transit received \$3,562,503 in revenues and had \$4,164,904 in expenses, resulting in a \$602,401 decrease in net position in 2017.



Stormwater Utility

In 2017, the Stormwater Utility received \$3,910,242 in revenue and had \$3,167,593 in expenses, resulting in a \$742,649 increase in net position.

Hedberg Public Library

The Library received \$3,978,392 in revenue and had \$4,012,785 in expenses, resulting in a \$34,393 decrease in fund balance in 2017.



Golf Courses

In 2017, the golf courses received \$1,252,346 in revenue and had \$1,262,931 in expenses, resulting in a \$10,585 decrease in fund balance.



Oak Hill Cemetery

The Oak Hill Cemetery received \$231,761 in revenue and had \$250,956 in expenses, resulting in a \$19,195 decrease in fund balance in 2017.



CITY OF JANESVILLE

Wisconsin's Park Place

Financial Transparency

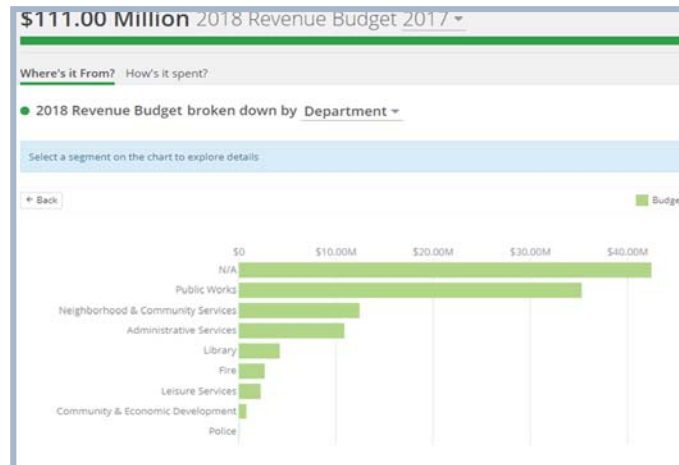
In 2016, the City of Janesville launched its Open Budget and Open Expenditures websites. The websites represent an ongoing coordinated effort by the City of Janesville to cultivate an open and transparent local government for the community.

Open Budget offers a guided view through the financial complexities of the City of Janesville annual budget and includes data for 2008 through the current year. Open Expenditures contains all City expenditures including payments made to vendors and other obligated parties by the City of Janesville for 2008 and beyond. Users can search to find information about certain vendors or accounts, or drill down to see the budget and expenditures of specific programs such as snow removal or fire prevention.

The entire suite of open government websites, including Park Place Performs!, are available through the City's website at www.ci.janesville.wi.us/openjanesville. Users can explore the Open Budget and Open Expenditure website by visiting the following websites:

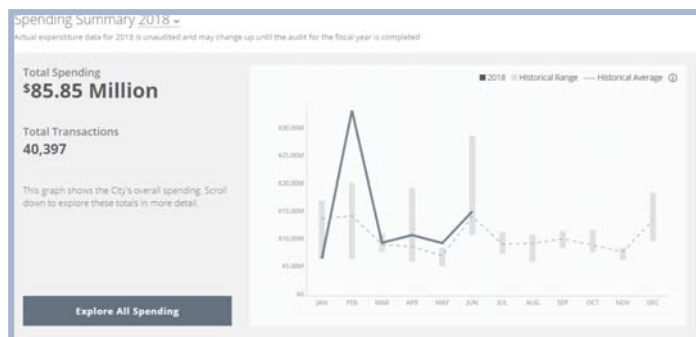
Open Budget

budget.ci.janesville.wi.us



Open Expenditures

expenditures.ci.janesville.wi.us



Awards and Re-Accreditations

Certificate of Achievement for Excellence in Financial Reporting Program (CAFR Program): In 2017, the City of Janesville received this award for fiscal year 2016. This marks the 24th consecutive year the City has received this award.

WCMA Outstanding Program Award: The City of Janesville received this award in 2017 for the launch of the Park Place Performs! online performance dashboard (Pictured Right).

Senior Center Re-Accreditation: In 2017, the Senior Center was awarded their re-accreditation status at the Wisconsin Association of Senior Centers annual conference.



Wisconsin Women in Government's "Rising Star" Award: Received by Assistant to the City Manager Maggie Darr. This award is given annually to one woman in the state who has demonstrated excellence by making an extraordinary impact in her profession relative to her years of service.

Police Department Re-Accreditation: The Janesville Police Department (JDP) was awarded Accreditation Status on the 5th Edition of the Wisconsin Law Enforcement Accreditation Group Standards.

Parker High School's Distinguished Graduate Award: Received by Information Technology Manager Gordy LaChance. Parker's Distinguished Vikings are alumni who have and continue to inspire others through their lives and careers post high school.



Einstein Invention Award: Recreation Programmer Linda Kleven was awarded the Edison Bell, Einstein Invention Award for her New Program Submission "Wine Bottle Wind Chimes."

National Golf Foundation Award: Riverside Golf Course won a National Golf Foundation Loyalty Award in the "less than \$70" category (based on green fees). These awards are given to facilities with high customer satisfaction indices.

2017 Local Government Asphalt Award: The Wisconsin Asphalt Pavement Association (WAPA) awarded the City of Janesville's Engineering Division with the 2017 Local Government Asphalt Award for advancing innovation in asphalt pavements (Pictured Left).

Stay Connected

The City of Janesville's website (www.ci.janesville.wi.us) provides visitors with a wealth of information about City services, current projects, upcoming events, and City news.

To receive weekly press releases and notifications about snow emergencies, Parks & Recreation newsletters and more via email, follow this link (www.ci.janesville.wi.us/emallists).



Click to visit our Facebook page



Click to visit our Twitter feed



Emergency Alerts and Updates

2018-2019 City Council

Standing left to right: City Manager Mark Freitag, Councilmembers Rich Gruber and Sue Conley

Sitting left to right: Councilmembers Jim Farrell, Tom Wolfe, Doug Marklein, and Paul Williams

Not Pictured: Councilmember Jens Jorgensen

Councilmembers are elected at large, representing residents in the whole city. To send a letter to one or all of the Councilmembers, you may send it to City Council, City Hall, P.O. Box 5005, Janesville, WI, 53547-5005 or via email at CityCouncil@ci.janesville.wi.us.

COUNCILMEMBER	VOICEMAIL	CELL PHONE	E-MAIL
Doug Marklein, Council President	373-6016	752-8734	markleind@ci.janesville.wi.us
Tom Wolfe, Council Vice President	373-6014		wolfet@ci.janesville.wi.us
Sue Conley	373-6013		conleys@ci.janesville.wi.us
Jim Farrell	373-6017	289-9407	farrellj@ci.janesville.wi.us
Rich Gruber	373-6014	921-1483	gruberr@ci.janesville.wi.us
Jens Jorgensen	373-6012	718-5593	jorgensenj@ci.janesville.wi.us
Paul Williams	373-6011	751-6979	williamsp@ci.janesville.wi.us