

YOU'RE INVITED

Grants Summit

Who: You! Non-profits, healthcare providers, local and regional developers

When: Tuesday September 11 at 2:00pm ~ Janesville City Council Chambers

Why: Because accessing grant funds doesn't have to be so difficult!

Are you frustrated with your lack of grant options? Have you failed to secure a grant after dedicating countless resources to pursuing it?

Well, as part of the City's USEPA Brownfields Grant, our Environmental Consultant has teamed with Chase Park Grants, a nationally renowned grant analysis, research and writing firm, to provide a one-time Grant Summit Workshop for all interested parties. This opportunity is unique and tailored to a wide audience including non-profits, healthcare providers, local and regional developers, as well as property owners and financial institutes.

Tia A. Cavender, MA, Principal Grant Strategist will be on hand to help you discover creative funding solutions! Whether you're a novice or veteran grant-seeker, Chase Park's strategic approach can help you make the difference between success and failure.

In our workshop, you will gain in a few hours what has taken us years to formulate. You will learn:

- What makes a project fundable and how to increase its funding potential
- How to tap into unique sources of funding
- When it's a waste of time to apply for a grant
- How to start building a long-term strategic funding plan
- Why finding the right grant partner can double your funding potential
- How green grants can help raise new capital funds
- How to find funding that matches your mission—casting wide and digging deep
- Ways to optimize leverage opportunities

The knowledge you will take away is more than just information. It will assist you in developing a strategic approach that will put your proposal on top of the reviewer's short list, time after time. You will leave equipped with the methods you need to improve your efforts every time!

I welcome you all to attend on Tuesday September 11th from 2:00pm to 4:30pm in the Janesville City Council Chambers.

Feel free to give me a call with any questions you may have

Also, feel free to pass this information along to other cohorts and colleagues that may be interested in this unique opportunity.



Workshop on Creative Funding Solutions

Are you frustrated with your lack of grant options? Have you failed to secure a grant after dedicating countless resources to pursuing it? Let our expert grant strategists help you discover creative funding solutions! Whether you're a novice or veteran grant-seeker, Chase Park's strategic approach can help you make the difference between success and failure.

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For more information about attending or hosting a workshop, please contact us at (303) 284-9098 or info@chaseparkgrants.com.



Tia A. Cavender, MA
Principal Grant Strategist

In 14 years of research and grant writing, Tia has collaborated with technical experts in a variety of settings. As principal and lead consultant for Chase Park Grants, Tia counsels municipal agencies and engineering firms on innovative ways to secure funding. Prior to forming Chase Park Grants, she was a Project Manager at the University of Colorado, President and co-founder of BOCA Grant Solutions, and Grants Director at Metro Health Hospital. She is a Certified Grants Professional (GPC) and an active member of the Grants Professionals Association. Tia holds two master's degrees from the University of Colorado in Industrial Organizational Psychology and Clinical Psychology.

For more information, contact us at:

303.284.9098 or info@chaseparkgrants.com
Chase Park Grants, Denver, Colorado
www.chaseparkgrants.com

CHASE PARK
GRANTS



“We specialize in green grants.”

CHASE PARK GRANTS

Your Place to find Green Grants

You have a great project, an expert team, a great application, and a burning financial need. Unfortunately, a growing number of agencies and organizations with the identical profile are seeking the same green funding you are. How will you stand out? How will you ensure your project gets more than a second glance? That's where Chase Park comes in. Our green industry consultants will assist you in developing an over-the-top strategy—the basis of success for our many clients—and our researchers will you make sure your arrow is aimed at the right target.

Green is the New Imperative

Sustainable development is no longer an 'either/or' proposition—It is the *New Imperative*. It is fueling our present economic growth and our future sustainability. Grant funding is available for every type of green project, from renewables and building design to wastewater and transportation. Whether you are a municipal or state agency, a hospital, a university, or tribal government—going green can deliver your community a competitive advantage by conserving and renewing your precious resources.

The Competition is Beyond Fierce

Last year federal agencies reported a record breaking year in the number of grant proposals received. In the first quarter alone, 250,000 were submitted—and for the entire year, more than one million.

Innovation and creativity count with funding agencies—you have to go beyond a competent proposal that fulfills all the grant requirements succinctly. Chase Park specializes in green grants, and can help your organization tap into unique sources of funding. Our grants consulting services include: **Research and Analysis, Strategic Planning, and Grant Development.**

For more information, contact:
Tia Cavender, MA, GPC
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Research and Analysis

The task of searching through the sheer mass of grant information is an enormous undertaking. Considering there's an average of \$400 billion in funds allocated every year, most organizations have neither the time nor the skill to take it on. That's why Chase Park developed a comprehensive database of green funding nationwide. Our researchers canvass—monitor and track—federal, state, and private grant opportunities that support green projects throughout the U.S. Our proprietary database covers the full range of grants that support sustainable development projects, as outlined below.

Category	Examples
Climate & Greenhouse Gas	Pollution prevention & control, greenhouse gas reduction
Community Planning	City planning, street & walkway design, community parks, economic dev. projects
Energy	Renewable energy, energy efficiency, geothermal technologies, waste-to-energy projects
Natural Resources	Land conservation, land planning, habitat restoration, wildlife conservation
Research	Evaluation studies to investigate and measure the impact of green technologies
Sustainability Education	Programs to educate the public and/or youth about the benefits of sustainable design
Transportation	Mass transit, plug-in electric vehicles, high-speed rail lines
Waste Management	Solid waste management, recycling, composting programs
Water and Wastewater	Alternative water treatments, water reclamation and reuse projects, biogas capture

From our catalog of green grant opportunities, we generate customized reports of funding prospects based on your specific project requirements. We match the funding agency's criteria with yours—screening for funding amount, location, type of funding, grant purpose, eligibility and deadline data.

*“Our database represents thousands of hours
in research and analysis of green grants.”*

Our researchers have access to subscription services and privileged data sources to uncover information that isn't easily accessible by the novice grant seeker. In instances where published grant opportunities do not contain all the essential information—for example, lack of deadline or eligibility criteria—we contact the agency or organization directly to verify, and clarify whenever necessary. *We scour for every detail so that you don't have to.*

Strategic Grants Planning

Many agencies and organizations find themselves up against a wall of deadlines, frantically chasing grant after grant. A strategic funding plan developed in partnership with Chase Park consultants can leverage your resources and enable you to significantly increase your present, and future, funding potential.

Developing and aligning your projects strategically gives you more than just a competitive edge. It opens up opportunities for funding that you've never thought of before. For example, adding a research component to a sustainable design project as a funding strategy for one of our clients, a hospital, helped win it several grants from various funding sources.

Strategic grants planning helps your organization to:

- Identify and evaluate the most fundable aspects of your projects
- Tap into unique sources of funding
- Use sustainable development to raise capital funds
- Investigate the intricacies of grant programs to increase likelihood of funding success

Grant Proposal Development

You've optimized your project, you've identified your funding sources. The guidelines and technical assistance materials have been reviewed, along with the conference call recordings, the law articles, press releases and copies of past grants. Now the grant is ready to be written by your staff—and formulated according to the exact requirements set forth by the funding agency, whether a governmental agency or a private foundation. Our guidance and expertise will put you on top of the reviewer's short list.

The Chase Park Team

Associates at Chase Park Grants have secured over \$50 million in grant funds for organizations such as the American Red Cross, Idaho Environmental Education Association, Detroit Science Center, University of Colorado, Metro Health Hospital, Pima Community College and many more. Our team-based approach combines the content expertise and talents of a diverse group of writers, researchers, evaluators, editors, and grants professionals to develop the most complete and effective product for our clients.

“The insight and breadth of our highly-skilled team allows us to respond fully to your organization’s grant-seeking needs.”

For more information, contact:
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