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## CHAPTER 11: IMPLEMENTATION

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For the vision and directions of this *City of Janesville Comprehensive Plan* to become reality, specific follow-up actions will be required. This final chapter is intended to provide a roadmap for these implementation actions by identifying priority programs and actions, as well as describing how this *Plan* is used, monitored, and updated to maintain its relevance to the City. It includes a compilation of programs and specific actions to be completed in a stated sequence, as required under Wisconsin Statutes.

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### IMPLEMENTATION GOAL, OBJECTIVES, POLICIES, PROGRAMS AND RECOMMENDATIONS

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#### Implementation Goal

Realize the vision of this *Comprehensive Plan* through well-coordinated and ongoing implementation.

#### Implementation Objectives

1. Ensure consistency between this Comprehensive Plan and City of Janesville policies and ordinances.
2. Prioritize implementation steps to ensure the timely completion of the highest implementation priorities.
3. Ensure a clear relationship between this Comprehensive Plan and other plans adopted and utilized by the City.
4. Utilize outreach and educational strategies to make the Comprehensive Plan relevant to and understood by City staff and the public who are affected by the Plan.
5. Actively use and monitor the Comprehensive Plan. Update and amend the Plan as appropriate and necessary.

#### Implementation Policies

1. Update the City's Zoning and Subdivision Ordinances (code) to implement the recommendations of this *Plan*. Considerations to use during the update includes:
  - a. Restructuring the code to promote ease of use, eliminating redundancies, and making the Land Development Code more readable.
  - b. Maximize the development potential of all available land through reformation of the regulatory framework. This generally includes allowing for increased density of development, modifying parking requirements, creating greater flexibility in the code, expanding the range of allowable uses permitted by right, promotion of desirable land use activities and streamlining the development review and approval process.

- c. Explore zoning and subdivision code changes to encourage the development of housing by:
    - Creating a mixed-use district allowing a mixture of residential, commercial/retail, and office uses.
    - Considering increases in allowable densities for permitted residential buildings within residential districts.
    - Considering “middle housing” types, including accessory dwelling units, as permitted residential buildings within residential districts to expand the range of housing opportunities.
    - Considering establishment of a “traditional neighborhood” zoning district.
    - Revising standards for home size, lot coverage, setbacks, and parking requirements.
    - Exploring the creation of a Planned Neighborhood Residential District.
    - Establishing residential density standards that promote the success of mixed-use neighborhood centers.
    - Evaluating minimum parking requirements for all districts and land uses.
    - Ensuring manufactured homes are allowable in appropriate contexts.
    - Requiring that high-quality multi-family design standards are applied across all zoning districts that permit multi-family housing.
    - Ensuring that zoning and subdivision ordinance updates align with expectations and vision of this plan’s Future Land Use Map, including categories of Mixed-Use and Planned Neighborhoods.
    - Considering strategic rezoning of property in key locations to facilitate mixed-use development, as identified in this Plan.
    - Reviewing parking standards to ensure optimal land use efficiency.
    - Considering the need to provide electric vehicle charging stations for certain land uses.
    - Creating reasonable standards for home occupations.
  - d. Updating the zoning districts and zoning map to be consistent with the Future Land Use Categories and Future Land Use Map
  - e. Including recommendations for administering or updating *Planned Neighborhoods* and *Planned Mixed Use* Future Land Use categories.
  - f. Strengthening site design review authority, design, architectural, landscaping and lighting standards
  - g. Strengthening the City’s extraterritorial land division review authority
  - h. Considering cooperative extraterritorial zoning where appropriate
2. Require or initiate the preparation of detailed neighborhood development plans in advance of specific development proposals, especially in Planned Neighborhood or Planned Mixed Use Future Land Use areas. (See Chapter 2 – Land Use) to be

- approved by the City Plan Commission.
3. Develop a strategy for incorporating and implementing detailed Plan components.
    - a. Incorporate peripheral neighborhood plans (e.g., Southwest Neighborhood Plan, Northeast Neighborhood Plans) as Staff policy advisory guidelines to ensure flexibility, market responsiveness, and minimize potential conflict with Comprehensive Plan consistency requirements.
    - b. Continue the practice of adopting special focus plans such as the Park and Open Space Plan, ARISE Plan for Downtown and other plans as detailed Comprehensive Plan components.
  4. Develop and implement a strategy to raise awareness of this *Plan* and the policies and directions contained therein, including:
    - a. Educating developers and the public on the relevance of the Plan.
    - b. Making the Plan available in a user friendly and attractive format – both electronic and paper - at various locations – including online, at the Library, and other key public locations.
    - c. Speaking to community organizations about the Plan.
    - d. Encouraging City staff to become aware of the Plan and utilize it in their decision- making.
  5. Develop a process to use, monitor and amend the *Plan* when needed:
    - a. Use the Plan to guide decisions and activities pertaining to annexations, zoning, land division, official mapping, public investment, and intergovernmental relations.
    - b. Update elements of the Plan within 5-10 years based on an assessment of community needs and the success of this plan.
    - c. Develop a 2 – 3-year action plan / work program of steps needed to implement the Comprehensive Plan.

## **IMPLEMENTATION PROGRAMS AND RECOMMENDATIONS**

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### **Plan Adoption**

A first step in implementing the *City of Janesville Comprehensive Plan* is making sure that it is adopted in a manner which supports its future use for more detailed decision making. The City has included all necessary elements for this *Plan* to be adopted under the state’s comprehensive planning legislation. Section 66.1001(4), Wisconsin Statutes, establishes the procedures for the adoption of a comprehensive plan. The City followed this process in adopting this *Plan*.

### **Plan Monitoring and Advancement**

This *Plan* is intended to be used by government officials, developers, residents, and others interested in the future of the City to guide growth, development, redevelopment, and

preservation. The City intends to evaluate private development proposals, public investments, regulations, incentives, and other actions against the recommendations of this *Plan*.

This *Plan* will only have value if it is used, understood, and supported by the community. It is critical that the City make concerted efforts to increase community awareness and education on this *Plan*. To this end, efforts may include:

- Ensuring that attractive and up to date materials are easily accessible on the City’s website and hard copies are available at Hedberg Public Library or upon request on the 3<sup>rd</sup> Floor of Janesville City Hall.
- Speaking to community organizations about the *Plan*.
- Regularly presenting implementation progress reports to the City Council, Plan Commission, and other municipal bodies.
- Incorporating *Plan* implementation steps into the City’s annual strategic plan, capital improvement program, and budget process.
- Encouraging all City staff to become familiar with and use the *Plan* in their decision making.

## **Plan Administration**

This *Plan* will largely be implemented through an on-going series of individual decisions about annexation, zoning, land division, public investments, and intergovernmental relations. The City of Janesville will use this *Plan* to inform such decisions under the following guidelines:

### **Detailed Neighborhood / Area Plans**

Proposed development should be consistent with the recommendations of this *Comprehensive Plan* as well as detailed neighborhood or area concept plans prepared in advance of development proposals. The complexity of *Planned Neighborhood* and Planned Mixed Use areas suggests the preparation of detailed neighborhood development plans to further guide development of these areas. A neighborhood development plan would be prepared by a developer, a group of property owners, the City, or through a public-private effort in advance of the approval of individual subdivision plats within the area it covers.

Neighborhood development plans specify in greater detail land use mix, density, street layouts, open space, transportation, and stormwater management than are possible within this *Comprehensive Plan*. They also suggest important connections between individual property ownerships, adjacent and future development areas. Once completed, these neighborhood development plans would ideally be adopted as general plans by the City Plan Commission, (rather than detailed component of the City’s *Comprehensive Plan*) to ensure the ability for flexibility and discretion on the part of the City on technical aspects of the plans, while in line with the State Comprehensive Planning legislation consistency requirements.

### **Annexations**

Proposed annexations should be guided by the recommendations of this *Plan*. Specifically, Map 2.1 - Future Land Use, Map 6.1 – Planned, and Recommended, Projects – Streets and

Highways, Map 6.2 Proposed Future Street Right-of-Way Recommendations, Map 6.3 – Proposed Off street and On street Bicycle Facilities, Map 6.4 – Pedestrian Corridor Plan, and Map 7.1 Existing & Future Community Facilities of this *Plan* will be among the factors considered when evaluating a request for annexation. Annexation proposals on lands that are designated for urban development, as locations for future transportation facilities, and/or as locations for future community facilities should be more strongly considered for annexation approval. However, in their consideration of annexation proposals, the Plan Commission and City Council should also evaluate the specific timing of the annexation request, its relationship to the overall regularity of the corporate boundary, the ability to provide utilities and public services to the site, the costs associated with the proposed annexation, the effect on intergovernmental relations, as well as other pertinent Statutory and non-Statutory factors.

## **Zoning**

Proposed zoning map amendments (rezonings) should be consistent with the recommendations of this *Plan*. The Future Land Use map should be used to guide the application of the general pattern of zoning. The precise location of zoning district boundaries may vary, as judged appropriate by the Plan Commission and City Council. Departures from the general land use boundaries depicted on the Future Land Use map may be particularly appropriate for Planned Unit Development projects, projects involving a mix of land uses and/or residential development types, properties split by zoning districts and/or properties located at the edges of future land use areas. However, in their consideration of zoning map issues, the Plan Commission and City Council will also evaluate the specific timing of the zoning map amendment request, its relationship to the nature of both existing and planned land uses, and the details of the proposed development. This *Plan* allows for the timing of zoning actions and the refinement of the precise recommended land use boundaries through the zoning, conditional use, planned development and land division processes. There may be instances where transitions between the designated Future Land Use categories shown on Maps 2.1 and B.1-B.4 must be determined. A transitional area exists where a future land use category transitions to another along a discrete line. Transitional areas are present throughout the City and accommodations should be made to permit land uses or planned development that is appropriate and compatible with all affected, adjacent land use categories. When two parcels are immediately adjacent to one another there can be a general, though not uniform, assumption that the future land use designation of one parcel is appropriate to apply to the adjacent parcel. The rezoning of property in these transitional areas to a zoning district that is not currently allowed by the existing future land use designation requires an amendment to the Comprehensive plan future land use map. This process should happen concurrently with the rezoning request. See Plan Amendments section below for details on the comprehensive plan amendment process.

## **Land Division**

Proposed land divisions should be generally consistent with the recommendations of this *Plan*. The Future Land Use Map, the Transportation System Improvements map, and the Community Facilities map (and the policies behind these maps) should be used to guide the general pattern of development, the general location and design of public streets, parks, and utilities. In the consideration of land divisions, the Plan Commission and City Council should

also evaluate the specific timing of the land division request, its relationship to the nature of both existing and future land uses, and the details of the proposed development. Departures from the exact locations depicted on these maps shall be resolved through the land division process for certified survey maps, preliminary plats and final plats within the City limits and the extraterritorial jurisdiction. This *Plan* allows for the timing and the refinement of the precise recommended development pattern and public facilities through the land division process, as deemed appropriate by the Plan Commission and City Council.

### **Public Investments**

Opportunities to make strategic public investments occur on a varied basis. This plan provides guidance and recommendations on some strategic investments that could be made by the City. In general, investments that are consistent with this plan but not necessarily explicitly named in this plan will help to deliver the long-term vision for the City. The timing and precise location of public investments may vary, as judged appropriate by the Plan Commission and City Council.

### **Intergovernmental Relations**

Proposed intergovernmental relations decisions, including intergovernmental agreements, should be guided by the recommendations of this *Plan*, as deemed appropriate by the Plan Commission and City Council. However, in their consideration of intergovernmental decisions and agreements, the Plan Commission and City Council will also evaluate a wide variety of other factors, including specific provisions of the recommended agreements. Departures from the recommendations of this *Plan* should be resolved by the City Council through the intergovernmental process.

### **Interpretation**

The interpretation of this *Plan* shall be the responsibility of the City Council, as guided by recommendations of the Plan Commission.

### **Plan Amendments**

This *Plan* can be amended and changed. Amendments may be appropriate in the years following initial plan adoption, particularly in instances where the *Plan* is becoming irrelevant or contradictory to emerging policy or trends or does not provide specific advice or guidance on an emerging issue. “Amendments” are generally defined as minor changes to the plan maps or text (as opposed to an “update” described later). The *Plan* should be evaluated for potential amendments regularly. Frequent amendments only to accommodate specific development proposals should be avoided.

In accordance with a comprehensive plan amendment request, the following information must be submitted to the Planning Division for subsequent review:

A complete application for a comprehensive plan amendment request.

A set of detailed site plans, renderings, and other accompanying materials that define the need for the proposed amendment to the comprehensive plan.

If a rezoning request is proposed which falls under the “transitional areas” clause (see Zoning sub-section under the Plan Administration section of this chapter) of this comprehensive plan, a comprehensive plan amendment request will be brought forward for action concurrently for Plan Commission and City Council review. Action on both the comprehensive plan amendment and subsequent rezoning request should occur concurrently, with respect to the public notice timeline identified by the Wisconsin State Statutes.

The City may entertain requests or initiate the process to amend the *Plan* outside of the annual amendment process described above if an amendment to this *Comprehensive Plan* is determined necessary to capture a unique economic opportunity that is both related to achieving the vision of this *Comprehensive Plan* and may be lost if required to wait for the regular plan amendment cycle.

However, the City is still required to use the procedures outlined below.

The procedures defined under Section 66.1001(4), Wisconsin Statutes, need to be followed for all *Plan* amendments. Specifically, the City will use the following procedure to amend, add to, or update the *Comprehensive Plan*:

Either the City Council or the Plan Commission initiates the proposed Comprehensive Plan amendment(s). This may occur because of a regular Plan Commission review of the Plan or may be initiated at the request of a property owner or developer.

The City Council adopts a resolution outlining the procedures that will be undertaken to ensure public participation during the Plan amendment process (see Section 66.1001(4)a of Statutes). If appropriately drafted, the City may need to only have to take this step for the first of several amendment cycles.

The Plan Commission prepares or directs the preparation of the specific text or map amendment(s) to the Comprehensive Plan.

The Plan Commission holds one or more public meetings on the proposed Comprehensive Plan amendments. Following the public meeting(s), the Plan Commission makes a recommendation by resolution to the City Council by majority vote of the entire Commission (see Section 66.1001(4)b of Statutes).

The City Clerk sends a copy of the recommended Plan amendment (not the entire Comprehensive Plan) to all adjacent and surrounding government jurisdictions and the County as required under Section 66.1001(4)b, Wisconsin Statutes. These governments should have at least 30 days to review and comment on the recommended Plan amendment(s). Nonmetallic mine operators, any person who has registered a marketable nonmetallic mineral deposit with the local government, and any other property owner or leaseholder who has requested notification in writing must be informed through this notice procedure. These governments and individuals should have at least 30 days to review and comment on the recommended Plan amendments.

The City Clerk directs the publishing of a Class 1 notice, with such notice published at least 30 days before a City Council public hearing and containing information required under Section 66.1001(4) d.

The City Council holds the formal public hearing on an ordinance that would incorporate the proposed amendment(s) into the Comprehensive Plan.

Following the public hearing, the City Council approves or denies the ordinance adopting the proposed Plan amendment(s). Adoption must be by a majority vote of all members. The City Council may require changes from the Plan Commission recommended version of the proposed amendment(s).

The City Clerk sends a copy of the adopted ordinance and the amendment(s) (not the entire *Comprehensive Plan*) to all adjacent and surrounding government jurisdictions, mine operators, any person who has registered a marketable nonmetallic mineral deposit with the City, and any other property owner or leaseholder who has requested notification in writing as required under Section 66.1001(4)b and c, Wisconsin Statutes.

<b>Comprehensive Plan Amendment Process</b>		
<b>Action Steps</b>	<b>Timeframe</b>	<b>Elapsed Time</b>
1. A Plan Amendment is initiated by Staff, the Plan Commission, City Council, or a property owner or developer through the submittal of a Plan Amendment application and fee.	Anytime	Week 1
2. The Plan Amendment is introduced and scheduled for a Public Hearing by the City Council. The amendment is also referred to the Plan Commission for recommendation.	2 weeks after full submittal is received	Week 3
3. The Plan Commission sets a Public Hearing.	1 Week	Week 4
4. The Plan Commission holds a Public Hearing and makes a recommendation by Resolution.	2 Weeks	Week 6
5. The Plan Amendment is distributed to entities as required by Statute. These entities are afforded 30 days for comment.	30 days (Approx. 4 Weeks)	Weeks 6-10
6. Class 1 Notice is required 30 days prior to the City Council Public Hearing.	30 Prior to City Council Public Hearing	Week 6
7. The City Council holds the Public Hearing, and may take action to approve, deny, or modify an ordinance to adopt proposed Plan Amendment.	After 30 Comment Period	Week 10 or 11
8. An Approved Plan Amendment is required to be distributed to entities as required by Statute.	After Approval	Week 10 or 11



## Plan Updates

The state comprehensive planning law requires that this *Comprehensive Plan* be updated at least once every ten years. As opposed to an amendment, an update is often a substantial re-write of the plan document and maps. The City is planning to rewrite the zoning and subdivision ordinance following approval of this plan update. At the conclusion of that process, it may be necessary to update individual elements of this plan and this process should occur without need to revisit each chapter.

## Consistency Among Plan Elements

The state comprehensive planning statute requires that the implementation element “describe how each of the elements of the comprehensive plan shall be integrated and made consistent with the other elements of the comprehensive plan.” During the comprehensive plan update process, each element was reviewed and updated. Some sections received greater revisions than others which has created some difference in the format of the chapters. However, the overall arc of the plan remains consistent with the vision of the plan originally established in 2009. Updating individual elements of the plan at intervals shorter than every ten years is an acceptable practice for maintaining consistency and for ensuring that the plan remains relevant to the ongoing development and any changing circumstances within Janesville.

# IMPLEMENTATION PROGRAMS AND RECOMMENDATIONS

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Figure 11.1 provides a detailed list and timeline of the major actions that the City intends to complete to implement this *Plan*. Often, such actions will require substantial cooperation with others, including County and surrounding local governments and local property owners. The list of recommendations is divided into different categories—based on different implementation tools or *Plan* elements. This list is not exhaustive. It includes the recommendations that are likely to be near-term actions. The City Council may choose to pursue additional actions or prioritize other actions as conditions change.

The table has four different columns of information, described as follows:

**Recommendation:** The first column lists the actual steps, strategies, and actions recommended to implement key aspects of the *Plan*. The recommendations are for City actions, recognizing that many of these actions may not occur without cooperation from others, and may be delayed or adjusted based on other City priorities.

**Reference:** The second column identifies the chapter of this *Comprehensive Plan* or other current planning documents where additional information regarding the recommendation may be found.

**Responsibility:** The third column lists the City department, agency, or other who would take a lead role in this implementation recommendation.

**Implementation Timeframe:** The fourth column responds to the comprehensive planning statute, which requires implementation actions to be listed in a “stated sequence.” The

suggested timeframe for the completion of each recommendation reflects the priority attached to the recommendation.

**Figure 11.1: Detailed Implementation Chart**

<b>City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation</b>					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
<b>Reinvention and Revitalization</b>					
1	Amend the City's Zoning and Subdivision Ordinance to modernize code, support economic growth, and help improve development review and approval process. See recommendations in Land Use Chapter, Housing and Neighborhood Development Chapter, and Economic Development Chapter.	Planning	Building, Housing, Economic Development	2024-2026	2, 8, 9
2	Continue to implement ARISE Downtown Plan.	Public Works, Economic Development...	Community Stakeholders	Ongoing	9
3	Consider preparation of corridor plans to promote redevelopment of car-centered commercial areas into mixed-use neighborhood activity centers. Areas may include Milton Avenue, West Court Street, Center Avenue, and others.	Planning, Economic Development	Public Works, Engineering, Community Stakeholders	2024-2028	2, 8, 9
4	Acquire key vacant or underutilized properties for redevelopment in the downtown, along commercial corridors, and elsewhere in the City's growth area.	Planning, Economic Development, Housing, City Manager	Community Stakeholders	Ongoing	2, 8, 9
5	Continue the appropriate use of TIF, Bonding Assistance and other programs to support local economic development.	Economic Development	Planning	Ongoing	9
6	Maintain an inventory of available shovel-ready sites.	Economic Development	Planning, Building	Ongoing	2, 9
7	Participate in regional economic development initiatives	Economic Development	Planning	Ongoing	9
8	Work as part of a collaborative effort to match regional workforce development with actual and projected employer needs.	Economic Development	Rock County, Janesville Schools, Milton Schools, Community Stakeholders	Ongoing	9
9	Continue to pursue infill, refill, and redevelopment of vacant sites, such as the Centennial Industrial Park.	Economic Development	Planning, Building, Community Stakeholders	Ongoing	9
10	Apply for Federal and State funding assistance for local community and economic development projects.	Economic Development	Planning	Ongoing	9
11	Consider preparation of a long-term plan for industrial land use, growth, and development.	Planning, Economic Development	Public Works, Engineering, Community Stakeholders	2024-2026	2, 9
12	Explore Public-Private Partnerships to acquire land, and assemble parcels, to create mixed-use neighborhood centers on existing commercial areas and to develop new neighborhoods with mixed housing types.	Planning, Economic Development	Community Stakeholders	Ongoing	8, 9

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<b>City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation</b>					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
	<b>Complete Neighborhoods and Compelling Places</b>				
1	Amend the City's Zoning and Subdivision Ordinance to increase the amount of available housing, to provide a wider range of housing types, and to address housing affordability. See recommendations in Land Use Chapter, Housing and Neighborhood Development Chapter, and Economic Development Chapter.	Planning	Building, Housing, Economic Development, Public Works	2024-2026	2, 8, 9
2	Continue to use CDBG and HOME program funds and other sources for housing condition improvement.	Housing	Community Stakeholders	Ongoing	8
3	Explore strategies, and pursue funding opportunities, to improve housing affordability, support renters, and promote homeownership.	Housing	Planning, Economic Development	Ongoing	8
4	Complete a Housing Study and Plan.	Housing	Planning, Economic Development	2024-2026	8
5	Consider preparation of corridor plans to promote redevelopment of car-centered commercial areas into mixed-use neighborhood activity centers. Areas may include Milton Avenue, West Court Street, Center Avenue, and others.	Planning, Economic Development	Public Works, Engineering, Community Stakeholders	2024-2028	2, 8, 9
6	Consider preparation of neighborhood plans to facilitate development of new neighborhoods and to assist with long-term growth and development of existing neighborhoods.	Land Owners, Developers, Planning	Public Works, Engineering, Housing, Economic Development	2025-2029	2, 8
7	Explore Public-Private Partnerships to acquire land, and assemble parcels, to create mixed-use neighborhood centers on existing commercial areas and to develop new neighborhoods with mixed housing types.	Economic Development	Community Stakeholders, Planning, Housing	Ongoing	8, 9



<b>City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation</b>					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
	<b>Accessibility and Mobility</b>				
1	Develop Complete Streets Policies, Procedures, and Plans.	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Rock County, City of Milton, Community Stakeholders	2024-2030	6, 8, 9
2	Plan for and build a transportation network that is safe, accessible, and comfortable for all users.	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Neighborhood and Community Services	Ongoing	6
3	Implement the recommendations of the Janesville Area MPO Long-Range Transportation Plan.	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Rock County, Community Stakeholders	Ongoing	6
4	Continue to acquire trail easements and plan for connecting missing links in the pedestrian and bicycle trail system, and on the Ice Age Trail Corridor.	Public Works, Engineering, Planning	Property Owners	Ongoing	6
5	Continue to pursue funding to expand the Bicycle and Pedestrian Network within Janesville and to encourage the creation of facilities alongside other projects.	Public Works, Engineering	Planning	Ongoing	6
6	Maintain, and improve upon, fixed-route public transit service provided by the Janesville Transit System.	Janesville Transit System, Planning	Neighborhood and Community Services	Ongoing	6
7	Continue to support micro-mobility options within the City of Janesville.	City Manager’s Office, Planning	Public Works	Ongoing	6
8	Support efforts to improve upon Regional Transit options for seniors, for accessing healthcare facilities, and for the workforce.	Rock County, Planning	Janesville Transit System, Community Stakeholders	2024-2027	9
10	Amend the City's Zoning and Subdivision Ordinance to modernize parking standards, to allow for more pedestrian centered developments, and to support more active transportation by residents and visitors. See recommendations in Land Use Chapter, Housing and Neighborhood Development Chapter, and Economic Development Chapter.	Planning	Building, Housing, Neighborhood and Community Services, Economic Development, Public Works	2024-2026	2, 8, 9
11	Consider the following for detailed studies:				
	Realignment of Centerway/Parker Drive & Main Street to improve traffic flow into and out Downtown Janesville.	Public Works, Engineering, Planning	WisDOT		6
	Creating a grade separated crossing at Kennedy Road, USH 14, and WSOR Railroad Crossing.	Public Works, Engineering, Planning	WisDOT		6
	Improving Bicycle & Pedestrian Accommodations along the Milton Avenue Corridor from E. Milwaukee St to Morse St, with a focus on the intersections of Holiday Dr and Lodge Dr, and the Milton Avenue frontage roads. This study is tentatively planned for 2025.	Public Works, Engineering, Planning	WisDOT		6





<b>City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation</b>					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
	<b>Connectivity to Region</b>				
1	Support WisDOT in maintaining and improving upon the State and Federal Highway Network.	Public Works, Engineering, Planning	WisDOT	Ongoing	6
2	Support efforts to improve upon Regional Transit options for seniors, for accessing healthcare facilities, and for the workforce.	Rock County, Janesville Transit System, Janesville Area MPO	Janesville Transit System, Community Stakeholders	2024-2027	6
3	Support efforts to study and plan for Passenger Rail in Rock County.	Rock County, SLATS MPO, Janesville Area MPO	Community Stakeholders	Ongoing	6
4	Diversify and strengthen industries clustered in and around Janesville.	Planning, Economic Development	Community Stakeholders	Ongoing	9
5	Participate in regional economic development initiatives	Economic Development	Planning	Ongoing	9



<b>City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation</b>					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
<b>Quality of Life</b>					
1	Promote Downtown as a civic, cultural, shopping, entertainment, and healthcare hub.	Visitors and Conventions Bureau, Downtown Janesville Inc, Forward Janesville, Neighborhood and Community Services, Recreation	Planning, Economic Development, Community Stakeholders	Ongoing	1, 2, 3, 5, 8, 9
2	Develop strategies to address food access issues and improve the local food environment in partnership with community stakeholders.	Rock County Public Health, Planning, Economic Development, Neighborhood and Community Services	Community Stakeholders	Ongoing	4, 8, 9
3	Encourage placemaking efforts in the Downtown as well as in neighborhoods and commercial corridors around the City.	Visitors and Conventions Bureau, Downtown Janesville Inc, Forward Janesville, Neighborhood and Community Services, Recreation	Planning, Economic Development, Community Stakeholders	Ongoing	5, 9
4	Update the Downtown Janesville Historic Preservation Plan	Historic Commission, Planning		2025-2027	5
5	Develop a Janesville Heritage Trail Loop.	Historic Commission, Planning	Parks, Recreation, Downtown Stakeholders	2026-2028	5
6	Consider developing an evaluation system of historic preservation to enable the balancing of preservation and re-use, and redevelopment priorities.	Historic Commission, Planning, Building		2026-2028	5
7	Encourage collaboration between local entities and organizations to promote events and attractions.	Visitors and Conventions Bureau, Downtown Janesville Inc, Forward Janesville, Neighborhood and Community Services, Recreation	Planning, Economic Development, Community Stakeholders	Ongoing	5
8	Amend the City's Zoning and Subdivision Ordinance to accommodate a wide range of cultural and entertainment uses and to better support the creation of mixed-use neighborhood activity centers. See recommendations in Land Use Chapter, Housing and Neighborhood Development Chapter, and Economic Development Chapter.	Planning	Building, Housing, Neighborhood and Community Services, Economic Development, Public Works	Ongoing	2, 8, 9



City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation					
	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
<b>Sustainable Future</b>					
1	Implement the City Park and Open Space Plan.	Parks, Recreation, Public Works	Neighborhood and Community Services, Planning	Ongoing	7
2	Implement the recommendations of ongoing and future detailed water, wastewater, stormwater management, sanitary sewer, and other municipal plans and studies. See Figure 7.1 for more details.	Public Works	Planning	Ongoing	7
3	Explore potential impact fees to ensure the costs to provide parks and park improvements.	Parks, Public Works		Ongoing	7
4	Plan for space needs for the provision of City services / operations.	Operations, Public Works		2023-2028	7
5	Engage in ongoing discussions with neighboring communities about land use issues.	Planning, Economic Development, Public Works		Ongoing	2, 10
6	Continue to work closely with Rock County on issues of mutual concern, including County operations, the future of the County facilities at USH 14 and STH 51, future of the fairgrounds, airport planning, and regional planning.	Planning, Economic Development, Public Works		Ongoing	2, 6, 8, 9, 10
7	Continue to acquire property along the Rock River and prioritize water quality protection.	Planning, Economic Development		Ongoing	3
8	Implement the City Stormwater Management Plan	Public Works		Ongoing	7
9	Continue to support the Sustainability Committee.	Operations, City Manager’s Office		Ongoing	3, 4, 7
10	Develop a suite of strategies to reduce carbon emissions for City Operations.	Operations, Public Works		2025-2028	7
11	Develop a suite of strategies to assist the community in reducing carbon emissions.	Planning, Public Works	WisDOT, Rock County, Community Stakeholders	2024-2028	7
12	Plan for and building a network of Complete Streets.	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Rock County, Community Stakeholders	Ongoing	6
13	Encourage the development of more affordable housing and more Complete Neighborhoods through zoning code reform and other efforts.	Planning, Housing	Building, Neighborhood and Community Services, Economic Development, Public Works	Ongoing	8
14	Support Rock County Public Health in implementing their Comprehensive Health Improvement Plan and other community partners in improving the health and well-being of residents.	Rock County Public Health	Planning, Neighborhood and Community Services, Housing	Ongoing	Vol 1, Ch 9

