



CITY OF JANESVILLE

Wisconsin's Park Place:

*Discover the community of choice
to realize life's opportunities*

Comprehensive Plan Update Steering Committee Meeting

Planning Division
August 30th, 2023



Agenda



- 🌲 Review Chapter 6 – Transportation
- 🌲 Review Chapter 7 – Utilities and Community Facilities
- 🌲 Review Chapter 1 – Policy Plan Introduction
- 🌲 Next steps
 - ED Chapter Teaser
 - Implementation Chapter Teaser
 - Calendar

Chapter 6 - Transportation



- ✿ Aligned with MPO Long-Range Transportation Plan (updated every 5-years)
- ✿ Goal has been reframed to incorporate planning factors that drive MPO activities
- ✿ Consideration of developing Complete Streets Policies
- ✿ Emphasis on efforts to support active transportation (walk, bike, roll)

Chapter 7 – Utilities and Community Facilities



- Based on practices to maintain and improve utilities and community facilities. Serves as umbrella, strategic plan drives more specifics.
- Added goal related to health and well-being
- New content on sustainable municipal practices to align with current practice and to point towards additional efforts.

Chapter 1 – Policy Plan Introduction



- 🌲 Overview of plan structure
- 🌲 Vision for plan
- 🌲 Themes that unify the plan



CITY OF JANESVILLE VISION

Promote, protect, and improve on Janesville's unique assets.

- Celebrate the City's history, industrial heritage, and resiliency.
- Perpetuate claim as "Wisconsin's Park Place" through preserving and expanding the City's park, open space, and greenbelt system.
- Continue to embrace the Rock River as a focus for activity, development, preservation, and recreation.



Historic Lincoln-Tallman House Museum

Emphasize sustainable growth and development.

- Maintain and create complete neighborhoods offering a wide range of housing choices and nearby amenities.
- Revitalize the City's "gateways" and underutilized corridors and encourage the development of mixed-use neighborhood activity centers.
- Continue to draw energy, investment, and activity to downtown Janesville.
- Embrace efforts to expand low-emissions and active transportation options, reduce carbon emissions in City operations, and encourage sustainability efforts in the community.
- Focus recreation and environmental protection around the greenbelt network



Hedberg Public Library



Palmer Park



Janesville Innovation Park

Prioritize the Quality of Life for the community

- Improve upon amenities that make Janesville an attractive place to live, work, and play.
- Provide excellent services that continue to meet resident expectations.
- Develop a transportation network that is safe, accessible, and comfortable for all users, especially vulnerable users like pedestrians and bicyclists.
- Work in partnership to ensure a strong education system and community services.
- Continue to promote Downtown as a civic, cultural, shopping, entertainment, and healthcare hub.



Janesville Town Square

Strengthen and diversify the City's economy.

- Strengthen the City's position as a regional commercial and industrial center while balancing efforts to create mixed-use neighborhood activity centers.
- Encourage innovation and entrepreneurship in businesses large and small.
- Explore emerging economic opportunities based on the City's existing industries, regional proximity to the Midwest, and the exceptional agricultural assets of the region.
- Support efforts to strengthen the local pipeline for workers through collaboration between local government, area schools, businesses, and business groups.

Vision Statement & Themes



- 🌲 Reinvention and Revitalization
- 🌲 Complete Neighborhoods and Compelling Places
- 🌲 Accessibility and Mobility
- 🌲 Connectivity to Region
- 🌲 Quality of Life
- 🌲 Sustainable Future

Defining terms



- 🌲 Car-centric
- 🌲 Complete Streets
- 🌲 Complete Neighborhoods
- 🌲 Healthy and Active Lifestyles
- 🌲 Third Places
- 🌲 Walkable



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Next Steps



Economic Development Chapter



- ✿ Repackaged, with input from Focus Group
- ✿ Continuing success of Industrial growth through land development and through support through Janesville Innovation Center
- ✿ Gateway and corridor redevelopment infused with elements of complete neighborhoods, complete streets, and health and well-being

Implementation Chapter



	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
Cultural and Historic Resources					
1	Consider developing an evaluation system of historic preservation to enable the balancing of preservation and re-use, and redevelopment priorities	Janesville Historic Commission	Community and Economic Development, Downtown Renaissance Partnership	2011 - 2013	5
2	Update the Downtown Janesville Historic Preservation Plan	Community and Economic Development	Janesville Historic Commission	2010 - 2012	5
3	Develop a Janesville Heritage Trail Loop	Community and Economic Development	BID, Janesville Historic Commission	2011 - 2013	5
4	Encourage collaboration between local entities and organizations to promote events and attractions	Leisure Services	Forward Janesville, Janesville Design and Development Center, JAVCB	Ongoing	5, 9
5	Ensure the accommodation of a wide range of cultural and entertainment uses in the Zoning Ordinance, particularly in the Downtown.	Community and Economic Development	JAVCB, Forward Janesville	2009 and ongoing	5
Transportation					
1	Implement the recommendations of the MPO Long Range Transportation Plan.	Metropolitan Planning Organization	Community and Economic Development, Public Works	Ongoing	6
2	Update the City's Official Map	City Council	Community and Economic Development, Plan Commission, Public Works, Parks	2009 and biannually	6, 11
3	Accommodate the future development and improvement of major highway projects.	WisDOT	MPO, Community and Economic Development, Public Works	Ongoing	6
4	Consider a detailed study of the following:	Public Works	MPO, Community and Economic Development, WisDOT	See below	6
a	Reconstruction of the Five Points Intersection	Public Works	MPO, WisDOT		6
b	CTH G	Public Works	MPO, Rock County, Town of Rock, City of Beloit		6
c	USH 14 Corridor through the City	Public Works	MPO, WisDOT		6
d	USH 51 from Black Bridge to Russell Road	Public Works	MPO, WisDOT		6
e	Northside Bypass located on USH 51 and CTH M, linking USH 14 to ISH 39/90 via potential new interchange at CTH M	Public Works	MPO, Rock County, City of Milton, Town of Milton, Town of Fulton, WisDOT		6
f	Milton-Shopiere Road between STH 59 and USH 14	Public Works	MPO, Rock County, Town of LaPrairie, Town of Harmony		6
g	Centerway, and possible realigned connection of Centerway to Parker Drive	Public Works	MPO, WisDOT		6
h	New bridge connection River Street and Delavan Drive	Public Works	MPO, Rock County		6
i	1-way to 2-way conversions (Court, Delavan and Milwaukee Streets)	Public Works	MPO, Community Development		6
5	Update standard street cross sections	Public Works	Community and Economic Development, MPO	2010 - 2011	6
6	Continue to acquire trail easements and develop missing links in the pedestrian and bicycle trail system, and on the Ice Age Trail Corridor.	Public Works	Parks, Community and Economic Development, WisDNR, WisDOT	2009 and ongoing	6, 7
7	Develop detailed streetscaping strategies in the Downtown and in commercial areas	Community and Economic Development	Public Works, Janesville Design Center	2011 - 2012	6
8	Work with WisDOT to provide Park and Ride facilities near all interchanges.	Public Works	MPO, WisDOT	2009 and ongoing	6

Implementation Chapter



City of Janesville Comprehensive Plan – Implementation Actions and Timeframe for Implementation

	Recommended Program or Action	Lead	Potential Partners	Timeframe	Chapter Reference
Accessibility and Mobility					
1	Develop Complete Streets Policies, Procedures, and Plans	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Rock County, City of Milton, Community Stakeholders	2024-2030	6, 8, 9
2	Plan for and build a transportation network that is safe, accessible, and comfortable for all users	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Neighborhood and Community Services	Ongoing	6
3	Implement the recommendations of the Janesville Area MPO Long-Range Transportation Plan	Public Works, Engineering, Planning, Janesville Transit System	WisDOT, Rock County, Community Stakeholders	Ongoing	6
4	Continue to acquire trail easements and develop missing links in the pedestrian and bicycle trail system, and on the Ice Age Trail Corridor.	Public Works, Engineering, Planning	Property Owners	Ongoing	6
5	Continue to expand the Bicycle and Pedestrian Network within Janesville.	Public Works, Engineering	Planning	Ongoing	6
6	Maintain, and improve upon, fixed-route public transit service provided by the Janesville Transit System.	Janesville Transit System, Planning	Neighborhood and Community Services	Ongoing	6
7	Continue to support micro-mobility options within the City of Janesville.	City Manager's Office	Public Works	Ongoing	6
8	Support efforts to improve upon Regional Transit options for seniors, for accessing healthcare facilities, and for the workforce.	Rock County, Planning	Janesville Transit System, Community Stakeholders	2024-2027	9
10	Amend the City's Zoning and Subdivision Ordinance to modernize parking standards, to allow for more pedestrian centered developments, and to support more active transportation by residents and visitors. See recommendations in Land Use Chapter, Housing and Neighborhood Development Chapter, and Economic Development Chapter.	Planning	Building, Housing, Neighborhood and Community Services, Economic Development, Public Works	2024-2026	2, 8, 9
11	Consider the following for detailed studies:				
	Realignment of Centerway/Parker Drive & Main Street to improve traffic flow into and out Downtown Janesville.	Public Works, Engineering, Planning	WisDOT		6
	Creating a grade separated crossing at Kennedy Road, USH 14, and WSOR Railroad Crossing.	Public Works, Engineering, Planning	WisDOT		6
	Improving Bicycle & Pedestrian Accommodations along the Milton Avenue Corridor from E. Milwaukee St to Morse St, with a focus on the intersections of Holiday Dr and Lodge Dr, and the Milton Avenue frontage roads. This study is tentatively planned for 2025.	Public Works, Engineering, Planning	WisDOT		6
12	Work with WisDOT to provide Park and Ride facilities near all interchanges.	Public Works, Engineering, Planning	WisDOT	Ongoing	6

Calendar



Tentative Meeting Dates & Activities:

- 🌲 Steering Committee Meeting – Sept 13th
- 🌲 Open House – September 28th
- 🌲 Plan Commission - October 16th
- 🌲 City Council – November 27th