

JANESVILLE IS GROWING AND NEEDS MORE HOUSING

Between 2010 and 2021



1117 DU are single and two-family homes

1735 new residential units constructed



618 DU are in structures with more than three attached units

(Janesville Planning and Building Division (2022))

Between 2010 and 2020



+2333 household growth



7% decrease in average household size (from 2.51 persons to 2.33)



+2040 population growth

(ACS 2005-10, 2015-20; Census 2010, 2020)

Projected between 2018 and 2028

1180 new jobs



(Longitudinal Employment Household Dynamics (LEHD), U.S. Census Bureau, 2018; Wisconsin Department of Workforce Development)

Between 2010 and 2020

+212 New households each year

+157 New residential units built each year

-55

Annual gap between household growth and housing production

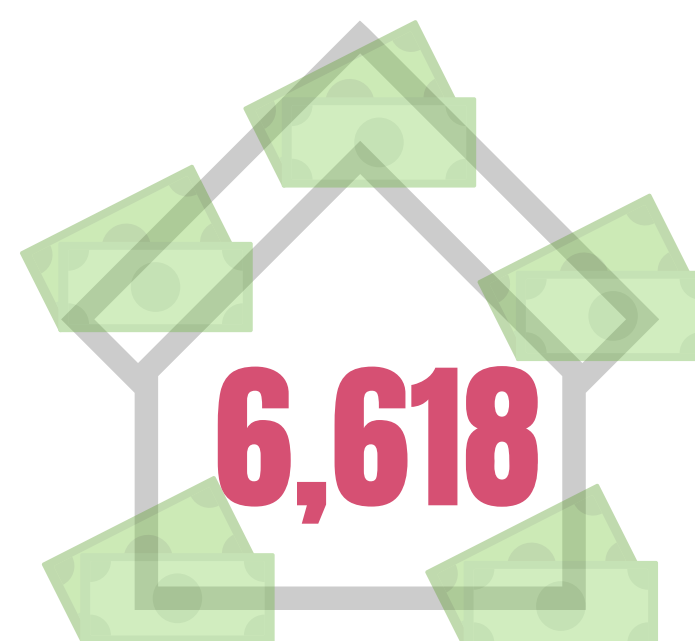
+212

is minimum # of new residential units needed each year to maintain existing vacancy rate

Rental housing vacancy at



10%



Households are spending 30% or more of their income on housing costs

(Weitzman Downtown Market Study (2021); Janesville Economic Development (2021))

(ACS 2014-2018; HUD CHAS)

HELP JANESVILLE BUILD UPON THE COMMUNITY'S GROWTH AND SUCCESS

Since 2009, the GM plant closed, a housing bubble popped, and a global pandemic kept us in our homes. Throughout all of that Janesville has reinvented itself as the City's economy has adapted and grown. To continue building on the growth, strength, and success of the community, Janesville needs to produce more housing of all types, for all people, throughout the City.

Janesville can accomplish the goal of producing more housing through:

New Single-Family



"Missing Middle" Infill Housing



More Walkable, Bikeable Neighborhoods



Photo Credit: [au] workshop, Fort Collins, CO

Share your thoughts & ideas about issues affecting Housing in Janesville

Here:

visit -> janesvillewi.gov/planupdate

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CITY OF JANESVILLE
Wisconsin's Park Place