



CITY OF JANESVILLE

Wisconsin's Park Place

Five Years in Review - June 2022

Downtown

- ▶ Converted Court Street for two-way traffic, replaced Milwaukee Street Bridge, and completed West Milwaukee Street reconstruction
- ▶ Completed the East and West Sides of the Town Square, Festival Street, and Fitness Court
- ▶ Worked with developers to increase Downtown housing availability from 592 units in 2018 to 682 units by 2021
- ▶ Received the APWA 2021 Project of the Year Award for the West Milwaukee Street Bridge project
- ▶ Received the APWA 2022 Project of the Year Award for the Janesville East Town Square

Economy

- ▶ Economic impact of public development incentives from 2017 to 2021:
 - Public investment of \$33,521,786 (land and assistance)
 - Leveraged \$174,440,240 in private investment into projects
 - Created or rehabilitated 1,941,848 square feet
 - Guaranteed 302 jobs
- ▶ Assisted in the development and expansion of SHINE Technologies and redevelopment and sale of the former General Motors facility
- ▶ Increased equalized assessed value by 52% from 2015 to 2021
- ▶ April 2022 Unemployment Rate of 3.4% compared to April 2021 Unemployment Rate of 5.1%

Financial Sustainability

- ▶ Completed a City-wide revaluation in 2019, which included an average increase in assessed value of 25%
- ▶ Receiving \$583K per year (2018-2022) in special ERP funding to address State Aid shortfalls
- ▶ Decreased borrowing by shifting Curb & Gutter to the Stormwater Utility and increasing the Wheel Tax
- ▶ Ended 2021 with a General Fund balance of \$11,132,340, an increase of \$914,881

Image & Engagement

- ▶ Implemented closed captioning for Public Meetings, improving service to individuals with disabilities
- ▶ Standardized newsletter and print material templates for City staff use and created a standard graphics guide
- ▶ Developed a Website Management Policy
- ▶ Updated Open Budget, Open Expenditures, and Park Place Performs!
- ▶ Recodified the municipal code and transitioned to Municode
- ▶ Redesigned City website in 2020
- ▶ Successfully pivoted from in-person to virtual meetings during the COVID-19 pandemic
- ▶ Maintained existing programming in a virtual format during the COVID-19 pandemic, such as the State of the City and All-Hands Meeting, to keep the public and staff informed of City activities
- ▶ Increased online citizen engagement with Facebook, Instagram, LinkedIn, Nixle, Twitter, and YouTube and quadrupled video coverage of government meetings in 2021
- ▶ Conducted a City-wide resident satisfaction survey
- ▶ Worked with JATV to launch the Park Place Podcast, extending the reach of Park Place Views

Infrastructure

- ▶ Replaced 15 buses and installed GPS technology for automatic annunciation of stops
- ▶ Constructed Cell 6 of the Sanitary Landfill
- ▶ Upgraded voting machines for accessibility purposes and to improve voter experience on election day
- ▶ Secured \$2.45M for private side lead water service replacements
- ▶ Replaced 34 playground structures through a 23-year replacement schedule
- ▶ Initiated a review and update of the City's Comprehensive Plan
- ▶ Completed the front deck renovation at City Hall, improving staff and citizen access and safety

Partnerships

- ▶ Partnered with ARISEnow, BID, DJI, FJI, RCHS, SDoJ, JACVB, JPAC, Rock County, and others
- ▶ Coordinated activities including Make a Difference Day and Day of Caring with local non-profits
- ▶ Partnered with WIN Technologies to expand Metropolitan Area Network fiber
- ▶ Partnered with the National Guard to plan and implement a COVID-19 testing site in the City of Janesville
- ▶ Created the one-time Pay It Forward Grant to strengthen community programs

Performance Culture

- ▶ Attained APWA accreditation for the Department of Public Works, the only DPW in Wisconsin to achieve this goal
- ▶ Transitioned staff to telework during the pandemic
- ▶ Received Pediatric Champions of the Year Award for JFD's outstanding care of a child
- ▶ Forward Janesville, Inc. awarded Hedberg Public Library the 2021 Educator of the Year Award and the City of Janesville the 2021 Community Improvement Award

Rock River Corridor

- ▶ Removed Monterey Dam and completed shoreline restoration
- ▶ Increased recreational activity options and access along the Rock River Shoreline

Safe & Healthy Community

Janesville Police Department

- ▶ Funded three additional Police Officer positions
- ▶ Developed mental health flagging system, gaining national attention
- ▶ Received 2018 FJI Community Improvement Award
- ▶ Replaced Police SWAT safety gear and body armor
- ▶ Increased body-worn cameras to 100% of patrol officers and patrol supervisors
- ▶ Completed extensive training, including critical incident response activities and cultural awareness education
- ▶ Achieved historically low crime rate, the lowest in 40 years

Janesville Fire Department

- ▶ Funded three additional Firefighter/Paramedic positions
- ▶ Established an in-house vehicle maintenance program
- ▶ Recognized as having one of the top three best cardiac survivability rates in the nation, at 45%
- ▶ Improved ISO rating from Class 3 to Class 2
- ▶ Purchased a second set of turnout gear for each employee
- ▶ Enhanced radio communications and modernized fire fleet
- ▶ Served as Incident Command for the City of Janesville COVID-19 Response

Neighborhood & Community Services

- ▶ Rehabilitated 58 owner-occupied homes and 5 rental units, and provided payment and closing cost assistance for 114 first-time homebuyer households from 2017 - 2021
- ▶ Provided Rent Assistance to an average of 485 households per year, or 2,424 households from 2017 - 2021
- ▶ Developed and initiated the Vacant Building Program

Hedberg Public Library

- ▶ Opened an Express Branch to increase library access

Janesville Mobilizing 4 Change

- ▶ Received a four-year, \$70,000 per year grant to prevent and reduce sexual violence in Rock County